Clackamas Community College

Online Course/Outline Submission System

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Section #1 General Course Information

Department: Journalism

Submitter

First Name: Melissa
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Course Prefix and Number: J - 228

 # Credits: 4

Contact hours

Lecture (# of hours): 44
Lec/lab (# of hours):
Lab (# of hours):
Total course hours: 44

For each credit, the student will be expected to spend, on average, 3 hours per week in combination of in-class and out-of-class activity.

Course Title: Advanced College Newspaper: Design & Production

Course Description:

Offers students interested in newspaper design and production advanced skills in news content design, alternative story formats, content flow and management for print and online. Students will produce and publish the weekly student newspaper, The Clackamas Print, and its website.

Type of Course: Lower Division Collegiate

Reason for the new course:

This course is an extension of a pre-existing course, J-226, College Newspaper: Design & Production.

For years, students have repeated this course. It is my hope that creating different numbers for the course in its Fall, Winter and Spring iterations will more accurately reflect what happens in the course throughout the year, while reflecting that students get intermediate and advanced skills and training as they repeat the course.

Is this class challengeable?

No

Can this course be repeated for credit in a degree?

Yes

Up to how many credits can this course be repeated to satisfy a degree requirement?12

Is general education certification being sought at this time?

No

Does this course map to any general education outcome(s)?

No

Is this course part of an AAS or related certificate of completion?

Yes

Name of degree(s) and/or certificate(s): Digital Multimedia Communications

Are there prerequisites to this course?

Yes

Pre-reqs:J-227, Intermediate College Newspaper: Design & Production

Have you consulted with the appropriate chair if the pre-req is in another program? Yes (A 'Yes' certifies you have talked with the chair and have received approval.)*

Are there corequisites to this course?

No

Are there any requirements or recommendations for students taken this course?

No

Are there similar courses existing in other programs or disciplines at CCC?

No

Will this class use library resources?

No

Is there any other potential impact on another department?

No

Does this course belong on the Related Instruction list?

No

GRADING METHOD:

A-F or Pass/No Pass

Audit:Yes

When do you plan to offer this course?

✓ **Fall**
✓ **Winter**
✓ **Spring**

Is this course equivalent to another?

If yes, they must have the same description and outcomes.

No

Will this course appear in the college catalog?

Yes

Will this course appear in the schedule?

Yes

Student Learning Outcomes:

Upon successful completion of this course, students should be able to:

1. design content for multiple pages, including stories, graphics and art elements; (AL1)
2. plan and manage content on multiple pages through multiple issues,
3. ascertain photos for inclusion in the newspaper and website, including securing copyright permissions;
4. coordinate Web content with print content,
5. organize and manage page content, including advertising for print and the Web;
6. lead a team of students through ethical and legal decisions regarding content to be published. (AL1)

This course does not include assessable General Education outcomes.

Major Topic Outline:

1. Advanced page design.
2. Copyright law.
3. Digital photography.
4. Advertising design and layout for a customer.
5. Managing content flow.
6. Web design.
7. Newsroom management.

Does the content of this class relate to job skills in any of the following areas:

1. Increased energy efficiency	**No**
2. Produce renewable energy	**No**

3. Prevent environmental degradation   **No**
4. Clean up natural environment   **No**
5. Supports green services   **No**

Percent of course:0%

Section #2 Course Transferability

Concern over students taking many courses that do not have a high transfer value has led to increasing attention to the transferability of LDC courses. The state currently requires us to certify that at least one OUS school will accept a new LDC course in transfer. Faculty should communicate with colleagues at one or more OUS schools to ascertain how the course will transfer by answering these questions.

1. Is there an equivalent lower division course at the University?
2. Will a department accept the course for its major or minor requirements?
3. Will the course be accepted as part of the University's distribution requirements?

If a course transfers as an elective only, it may still be accepted or approved as an LDC course, depending on the nature of the course, though it will likely not be eligible for Gen Ed status.

Which OUS schools will the course transfer to? (Check all that apply)

✓ **EOU (Eastern Oregon University)** ✓ **PSU (Portland State University)**
✓ **SOU (Southern Oregon University)**
✓ **UO (University of Oregon)**

Identify comparable course(s) at OUS school(s)

EOU, JNL 464 Editing the Media;
SOU, JRN 377B Siskiyou Newspaper;
PSU, WR 330 Desktop Publishing;
UO, J464 Newspaper Design

How does it transfer? (Check all that apply)

✓ **required or support for major**

✓ **general elective**
:

First term to be offered:

Specify term: Fall 2014